

## REMARKS

Claims now pending in the application are claims 1, 2, 33-36, 41-42 and 52-57.

Applicants believe entry of the amendment to claim 1 (with the present Preliminary Amendment) together with arguments noted at page 7, line 7 to page 10, line 7 of the Amendment mailed January 19, 2005 should overcome the rejection over Sliva (U.S. Patent No. 6,228,821) alone, as well as the rejection over Sliva in combination with cited references.

Specifically, as noted in the arguments submitted in the January 19, 2005 paper, Sliva explains that his intended effect is not achieved by antioxidant concentrations above 0.001 (the claims in Sliva are limited to specific antioxidants and to an upper range of 0.001) while, by contrast, the present invention uses different specific antioxidants present at range of 0.01 to 10% by wt. Thus, Sliva clearly teaches away.

Further, as also noted, Sliva does not teach or suggest that application of cleanser prior to soil deposition improves subsequent cleansing.

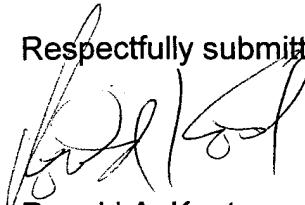
In short, the subject invention is a true selection patent (i.e., limited to specific antioxidants in specific ranges). Further, the other cited references do nothing to remedy the deficiencies of the primary Sliva patent.

Accordingly, it is respectfully requested that the claims of the application be allowed.

Finally, applicants again request that the Information Disclosure Statement (originally mailed June 8, 2004 with previous RCE) be considered. To ensure this, applicants submit another copy of the Information Disclosure Statement and specifically request it be considered.

If a telephone conversation would be of assistance in advancing prosecution of the subject application, applicants' undersigned attorney invites the Examiner to telephone him at the number provided.

Respectfully submitted,



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